



Date: 24 June 2022

Presenter: Tholoana Mashiane

NT in collaboration with SARS Your Tax Matters webinar



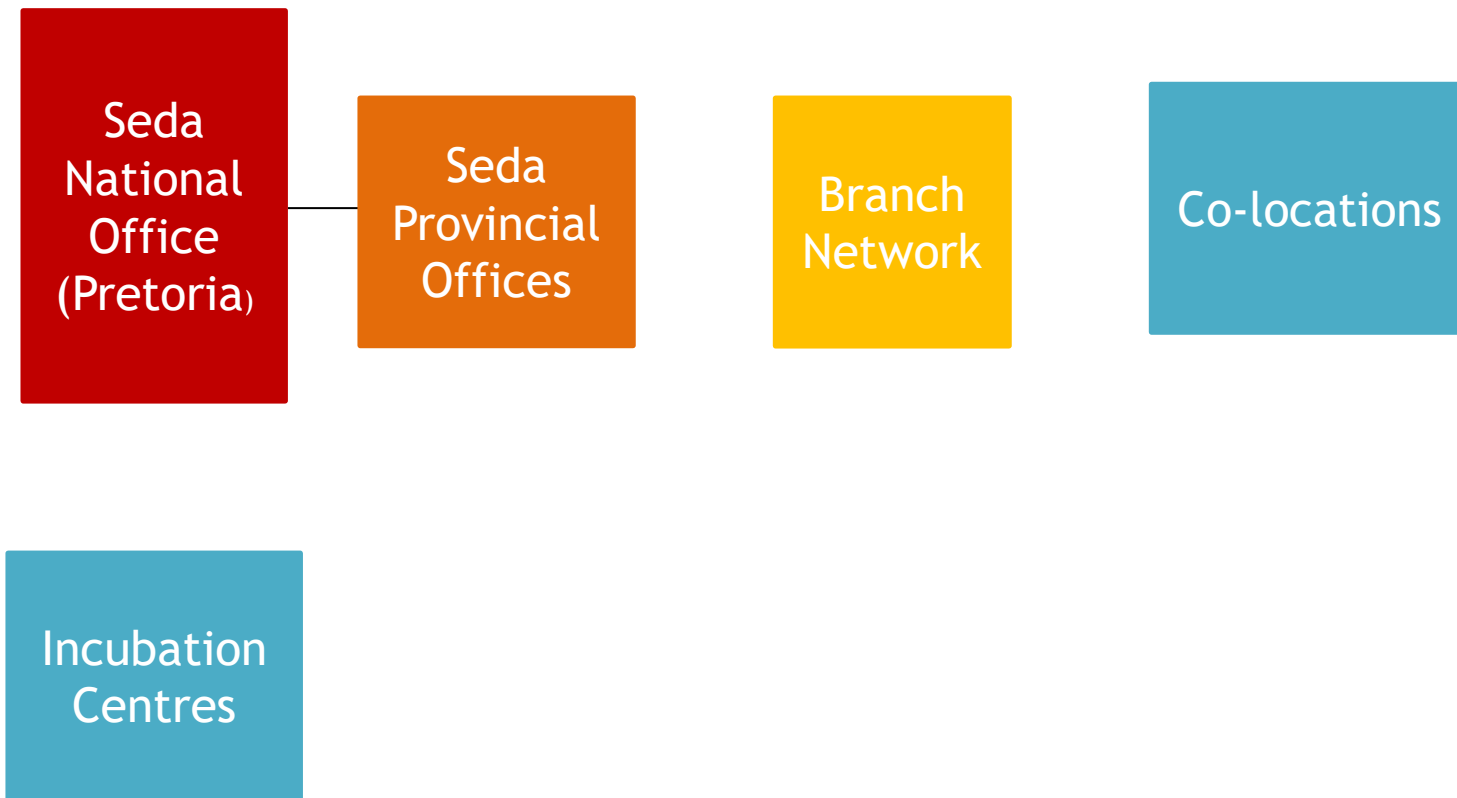
The Small Enterprise Development Agency (Seda), is an agency of the Department of Small Business Development (dsbd).

The Agency was established through the enactment of the National Small Business Act of 1996, as amended, and incorporates Ntsika Enterprise Promotion Agency (Ntsika), the National Manufacturing Advice Centre Trust (Namac Trust), and the Community Public Private Partnership Programme (CPPP).



- **To be a centre of excellence for small enterprise development in South Africa**
- **To develop, support and promote small enterprises to ensure their growth and sustainability in coordination and partnership with other role players.**
- **To ensure that the small enterprise sector grows and increase its contribution to sustainable and equitable social and economic development, employment and wealth creation.**

Seda Network





Seda branches provide offerings that assist businesses in various phases of their life cycle.

Seda Business Talk - Offerings focusing on clients who want information on starting a business.

Assistance Provided:

- **Business Advice and Information**
 - **Small Enterprise Training**
 - **Business Registration**
-



Seda Business Build - Offerings focusing on clients who want skills to sustain and strengthen their businesses.

Assistance Provided:

- **Capacity Building Systems**
- **Mentorship**
- **Tender Advice / Procurement**
- **Export Readiness**
- **Franchising**



Seda Business Grow - Offerings focusing on clients who want to grow their businesses and expand nationally and internationally.

Assistance Provided:

- • **Business Systems Development**
- • **Cooperative Support**
- • **Growth Strategies**



❑ Incubation

Setting up and ensuring productive incubators, establishing sustainable small businesses: STP currently funds and directly integrates efforts with incubators in South Africa. STP is also a key role-player in the incubation space in Africa and globally, integrating best practices from all over the globe in their SA incubators.

- Technology Business Incubators
- CfERI
- Provides access to facilities, machinery, connectivity



□ Quality management

Ensures that small businesses have access to quality control and assessment processes and provides training and access to accreditation and certifications.

- Focus on standards
- SABS partnerships
- QMS Design and Implementation
- ISO accreditations



□ Technology transfer

Ensures that new technologies are made available to all corners of the country, and educate SMMEs about the use and integration of technology into their business.

- Technology trainings
- Technology transfer fund (call open)
- Access to tooling and software



□ *Technology transfer*



**Invitation for Applications:
Technology Transfer Assistance**

Closing date: **Friday 1 July 2022** 12:00 AM

[Click here for more info](#)



❑ *Technology transfer fund*

The Department of Small Business Development (DSBD) and its agencies Seda and Sefa has an objective to support SMMEs and Cooperatives to participate in the mainstream economy.

Therefore, Seda is inviting SMMEs, and Cooperatives in the following sectors to apply:

Manufacturing

Automotive services

Digital Technology (The Internet of Things, Augmented Reality, Simulation, Additive Manufacturing, System Integration, Cloud Computing, Autonomous Systems, Cybersecurity, Big Data Analytics)

Personal care (hair and beauty salons)

Creative Industries

Bulk Paper Industries

Industrial Garden Services

Household Services, laundry and dry-cleaning



❑ *Technology transfer fund (Exclusions)*

Sectors not supported by the scheme

- Retail or Wholesale Sales
- All types of consulting services
- Tobacco, and alcohol
- Truck/Vehicles.

Closing date: Friday, 1 July 2022 at 12:00 AM

Please download the application form and check list

[TTA Business Case Form.docx](#)

[TTA Application check list.pdf](#)



□ *Benefits of using Seda Services*

- Proper diagnosis of your business
- Tailored solutions for specific problems in your business
- Exposure to markets nationally and internationally
- Interventions based on business needs and growth need



□ Contact Us

SEDA NATIONAL OFFICE

Seda support services to enterprises and cooperatives are available through our branches located across all 9 provinces and not at the NationalOffice.

Telephone: +27 12 441 1000

Fax: +27 12 441 2064

National Information Centre

Tel: 0860 663 7867

Email: info@seda.org.za



THANK YOU